

# SNAP Advantages

## Efficiencies in Program Delivery

SNAP projects identify opportunities to integrate design for roads, parks and stormwater management facilities and other projects that address the diverse needs of multiple municipal departments and community interests. This can provide the basis for cost sharing, greater community support, and improved overall outcomes.

## Co-benefits

Typical SNAP neighbourhood projects address common climate action and urban renewal goals. From these, SNAP delivers many of the following community co-benefits:



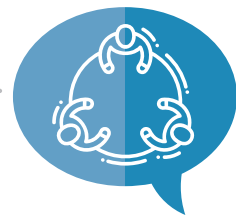
### ECONOMIC

- Saving residents and businesses money.
- New opportunities for local employment & social enterprise.
- Increased property values.



### HEALTH

- Physical health benefits from more active living.
- Mental health benefits from more contact with nature and stronger sense of community.
- Improved safety at home and in the neighbourhood.



### SOCIAL

- Job skills training for local residents.
- Connected residents and more intergenerational and intercultural interaction.
- Increased use and community value of public space.

## Join us! We always welcome new ideas and collaborators!

Work with our engaged communities, connections to market, established partnerships and local knowledge to propel existing SNAPs to become models of sustainability and climate readiness.

- Expand our growing network of SNAP neighbourhoods and replicate successful programs.
- Enable learning and knowledge sharing.

### Contact Us

To learn more about SNAP, associated activities and ways to get involved contact:  
Sonya Meek, Senior Manager, Sustainable Neighbourhoods  
smeek@trca.on.ca, 416.661.6600 x5253



**ACTIVATING NEIGHBOURHOODS**  
to Improve Urban Renewal  
and Climate Action Outcomes







## A Progressive Approach to Program Implementation

SNAP helps Canadian municipalities, public agencies, and other organizations respond to the challenges of urban renewal and climate action by improving program efficiencies, building strong community support, and forging powerful new partnerships.

**Its success is rooted in direct engagement with neighbourhood residents to align municipal priorities with prevailing neighbourhood needs and interests.**



SNAP builds long-term resident trust and support through neighbourhood-focused initiatives that include:

- Renewable energy retrofits
- Water and energy conservation programs
- Revitalization of parks, roads and other public spaces
- Stormwater management
- Green and grey infrastructure
- Tower revitalization
- Flood protection
- Local food production
- Health and wellness promotion through connections with nature

SNAP is a program of Toronto and Region Conservation delivered in partnership with municipalities and other community collaborators. To date, SNAP neighbourhood programs are underway in:



With many more SNAPS under consideration in the Greater Toronto Area and beyond.

## SNAP Starts with the Neighbourhood

Implementation of infrastructure renewal and sustainability plans in older urban areas faces a complex network of challenges. These include: coordination among many players, competing interests, a disengaged public, perceived high costs, limited resources and reluctance to try new approaches. Compounding the need to find break-through solutions to these challenges is the need to advance implementation of many other plans and strategies.

SNAP addresses these challenges by taking a collaborative, holistic approach to revitalizing older urban neighbourhoods. SNAP maximizes the value of planned projects and builds innovative implementation partnerships toward a shared vision. And it does this through one simple, but profound, change in focus - by placing neighbourhoods at the centre of the implementation framework.

By understanding municipal needs and community interests in the neighbourhoods and then designing and implementing programs that respond to them directly, **SNAP helps municipalities and other agencies deliver urban renewal and climate action programs with greater efficiency, stronger community support, and deeper trust for long term engagement.**



## The SNAP Full Service Solution

Operated by an experienced team at Toronto and Region Conservation (TRCA) and drawing on its decades of experience in delivering urban sustainability programs, SNAP offers four program components that support municipal urban renewal and climate action programs. Each is customized and delivered in collaboration with municipalities and community partners.

